

CPAsNET.com is a consortium of accounting and business consulting firms that have pooled resources to provide clients with the local, national and international perspective needed to prosper in challenging markets and times. And, we are looking for a few good firms.



CPAsNET.com

Our accounting firms represent more than 100 partners, 300 professional associates and a total complement of nearly 500 employees located in major metropolitan areas throughout the United States. Were they to practice as a single unit, they would constitute one of the 25 largest accounting firms in the nation.

If you're reading this, then you understand clearly the benefits of associating with proven leaders. Our member firms not only recognize the power but have harnessed the resources that benchmarking and sharing can bring to their practices' success. We bring power, energy and profits to your financial information by implementing state-of-the-art systems that will help you manage and grow your business profitably.

Our individual member firms are selected based on a number of criteria, including the expertise and business acumen they provide to business owners in their geographically exclusive marketplaces. By sharing the wealth of their resources and not the overhead, they are able to provide growing entrepreneurs with the multitude of resources available only from the nation's largest accounting and business concerns for a fraction of the cost.

Well recognized within their professional communities, our member firms are able to share critical benchmarking information with other members to ensure that their clients receive only the finest in tax, accounting and business consulting services.

International Presence

As a member of CPAsNET.com, you're immediately allied with over 300 offices in 90 countries, giving you the ability—and capabilities—to serve your clients with global insight and international finesse.

Strategic Alliances

By aligning you with service providers who complement your firm and can provide discounts on key products and services, membership enables you to most efficiently and cost-effectively leverage your time, energy and resources.

Knowledge Exchange

An e-mail-based system that facilitates knowledge-sharing among CPAsNET.com members, the broadcast e-mail forum puts the expertise of the entire network, or specified portions, of the network at your fingertips.

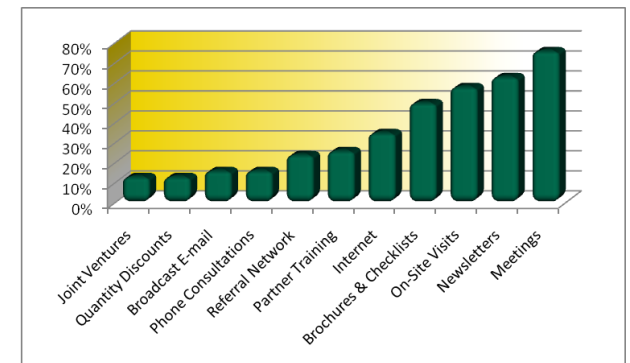
Networking

CPAsNET.com members are invited to network-wide conferences, providing valuable interaction with other professionals from cutting-edge firms around the nation. Led by respected industry experts, our programs focus on critical management issues such as leadership, vision and strategic planning. Through practical exercises with your peers, you can gain the insight and encouragement to reach beyond your comfort zone and grab hold of the opportunities available to you and your clients.

Marketing Support

As a member of CPAsNET.com, you will have immediate access to a host of collateral marketing materials, sample letters, brochures and information guides. To further promote your firm and demonstrate your expertise, you may opt to send two (or more) of the seven quarterly newsletters we produce to your clients.

Recently, our members ranked their favorite services:



Meetings

CPAsNET.com holds two conferences for members annually. The Annual Meetings are 2 ½ days and the Mid-Year Meetings are 1½ days in session. We supplement each meeting with a member golf outing and a welcome reception.

In addition, there are Regional Meetings in each respective area for our four regional groups and a Marketing Directors Forum held each year in Princeton, NJ to keep your Marketing Coordinators and Directors as interested in marketing as you are.

Website Information

- 50+ Tri-fold Brochures
- 40+ Marketing Letters
- 50+ Checklists
- Member Surveys
- Inserts and Giveaways for newsletters
- Resources for Marketing Coordinators
- Additional information added regularly
- 100s of archived articles for your use as press releases or website content.

Monthly Updates

- Make More Money — article that is on CPAsNET.com website and links to “search our members.” Also recommended as a press release.
- Monthly Marketing Idea — articles posted monthly and archived containing tips for your marketing program.
- Members’ Web Content — article available for you to add to your website.

Our member firms are dedicated to expanding your profit horizons. For more information or to learn of the specific skills and services provided by our individual members, please see our member page on our website www.CPAsNET.com.

If you are an accounting firm looking to maximize your own profit potential, call Cornell Rudov at (609) 890-0800.

Member Testimonials

“Membership in this organization has helped us avoid many of the issues our competitors face. From going paperless to recruiting strategies—learning what other successful firms do enhances our ability to succeed.”

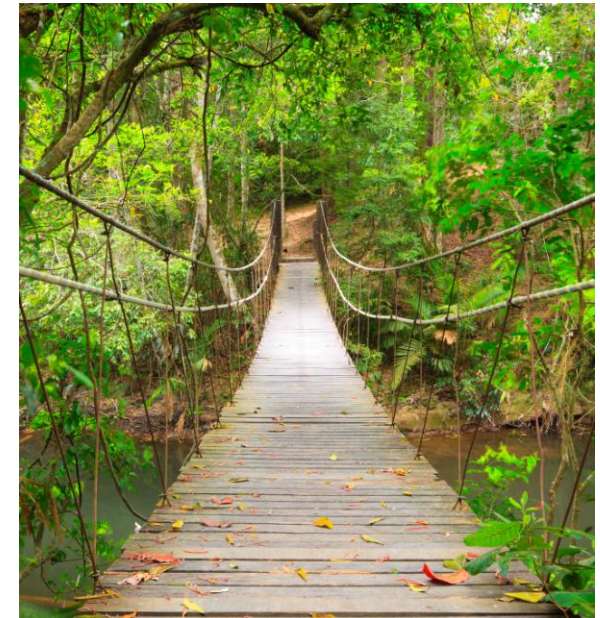
**Joel Kosovsky—Kosovsky, Pratesi & Company
Farmington, CT**

“CPAsNET.com has given us a time tested road map to solve our management issues from compensation to succession. It’s great to see what others do better than you.”

**Dana Kittell—Kittell, Branagan & Sargent
St. Albans, Vermont**

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Sean Hvidas, Executive Director
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Accounting is like a
jungle.

You either have to carry a club
or join one.

Now, you can do

both.